# RESEARCH ARTICLE

# International Journal of Applied Machine Learning and Computational Intelligence Data-Driven Decision-Making in Healthcare Through Advanced Data Mining Techniques: A Survey on Applications and Limitations

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#### Abstract

Data-driven decision-making (DDDM) is playing a growing role in healthcare, aiming to enhance patient outcomes, increase efficiency, and reduce costs. The increase in medical data—such as electronic health records, medical imaging, and genetic information—provides opportunities for more accurate diagnoses and personalized treatments. With the exponential growth in medical data and more—advanced data mining techniques have become useful tools for extracting actionable observations. This influx of complex and varied data offers opportunities for more precise decision-making, but it also presents significant analytical challenges. Advanced data mining techniques have been developed to handle these complexities, enabling healthcare providers to extract meaningful patterns and observations from large datasets. These tools allow for the extraction of useful patterns that might otherwise remain hidden, guiding clinical and operational decisions. These methods support clinical decision-making, patient management, and operational optimization, enhancing outcomes while addressing efficiency. Successful implementation requires addressing data integration, privacy regulations, and model interpretability issues. This paper discusses the applications of data mining in healthcare decisionmaking, discussing how these methods are applied to predictive analytics, personalized medicine, resource management, and early disease detection, while also identifying the challenges involved in their adoption.

Keywords: data integration; data mining; healthcare analytics; personalized medicine; predictive analytics; wearable devices

## 1 Introduction

The healthcare sector has witnessed an exponential increase in data generation, with vast amounts of information being collected on a daily basis. This data comes from various sources and includes both structured and unstructured forms, creating a complex tapestry of information that spans across clinical, operational, and research settings. Electronic Health Records (EHRs) are a primary source of structured data, containing detailed records of patient demographics, medical histories, medications, diagnoses, immunization dates, and laboratory results. EHRs are designed to ensure that patient information is systematically recorded and can be accessed and shared across different healthcare providers, facilitating coordinated care and enabling a comprehensive understanding of patient health over time [\[1,](#page-22-0) [2\]](#page-22-1)



Figure 1 Integration of diverse healthcare data sources to enhance patient care

Structured data from EHRs offers consistency and uniformity, making it easier to analyze for trends, outcomes, and patterns. For example, standardized diagnostic codes in EHRs allow for efficient aggregation of patient conditions, enabling clinicians and researchers to analyze population health trends and identify common comorbidities. This data also supports clinical decision support systems (CDSS), where algorithms can analyze patient information in real time, providing alerts for potential drug interactions or suggesting evidence-based treatment options. Such structured data plays a critical role in improving the precision of diagnoses and the personalization of treatment plans, contributing to more effective patient care [\[3\]](#page-22-2).

However, the healthcare sector does not rely solely on structured data. Unstructured data, such as clinician notes, patient narratives, and medical imaging, is an equally significant component of the healthcare data ecosystem. Clinician notes often provide a rich narrative that includes detailed observations, patient complaints, family medical history, and clinical reasoning that informs the diagnostic and therapeutic process. These notes can contain nuances that are not easily captured by structured fields. For example, a clinician might describe a patient's gradual improvement over time or note subtleties in their behavior that may be critical for diagnosing complex conditions. This information, while inherently qualitative, offers deep observations that can inform more holistic patient care [\[4\]](#page-22-3).

Medical imaging, including X-rays, computed tomography (CT) scans, and magnetic resonance imaging (MRI), is another vital form of unstructured data. These images contain detailed visual information that can be critical for diagnosing a wide range of conditions, from fractures and tumors to neurological abnormalities. Traditionally, interpreting these images has required the expertise of radiologists, who can identify subtle changes and variations that might indicate disease progression or response to treatment. The integration of imaging data with structured records



from EHRs allows for a more comprehensive understanding of a patient's condition, linking visual evidence directly to clinical outcomes and treatment responses [\[5\]](#page-22-4).

Figure 2 Optimizing healthcare operations using data analytics

In addition to EHRs and imaging data, wearable devices and remote monitoring systems have introduced new streams of real-time data. Wearable technology, such as smartwatches, continuous glucose monitors, and fitness trackers, enables the continuous tracking of vital signs, including heart rate, blood pressure, and blood glucose levels. These devices produce a steady flow of time-series data, providing a detailed picture of a patient's health status outside of traditional clinical settings. Such continuous monitoring allows for the detection of anomalies or trends that could signal the onset of a health issue, enabling earlier interventions. For chronic disease management for conditions such as diabetes and cardiovascular diseases, these data streams offer the potential to adjust treatment regimens dynamically based on a patient's real-time status. This not only improves patient outcomes but also reduces the need for frequent in-person visits, easing the burden on healthcare facilities. Advances in genomic sequencing have made it possible to generate and analyze genetic information for individual patients, providing observations into genetic predispositions, potential drug responses, and the likelihood of developing certain conditions. This type of data is inherently complex, consisting of sequences of genetic information that must be processed and interpreted using sophisticated bioinformatics tools. When integrated with other forms of clinical data, genomic information can play a key role in personalized medicine, allowing healthcare providers to tailor treatments to an individual's genetic profile. For instance, in oncology, genomic data can help identify specific mutations in a tumor, guiding the selection of targeted therapies that are more likely to be effective [\[5,](#page-22-4) [6\]](#page-22-5).

The diversity of data sources in healthcare necessitates robust data integration and interoperability frameworks. Interoperability, the ability of different systems and software applications to communicate and exchange data accurately and effectively, is crucial in ensuring that information flows seamlessly across different platforms. This requires the adoption of standardized data formats and protocols, such as HL7, FHIR, and DICOM, which facilitate the exchange of clinical and imaging data between systems. Effective data integration allows for a holistic view of a patient's health, drawing from multiple data sources to support a more comprehensive analysis of their medical history, current condition, and potential future health risks. It also supports more efficient clinical workflows, enabling clinicians to access all relevant patient information from a single interface, thereby reducing administrative burdens and allowing for more time to be devoted to patient care.

Predictive models can analyze historical patient data to identify risk factors and predict the likelihood of certain outcomes, such as hospital readmissions, disease progression, or adverse drug reactions. By using algorithms trained on large datasets, these models can assist clinicians in making data-driven decisions that improve patient care and resource allocation. For example, in the context of chronic disease management, predictive models can forecast which patients are at risk of complications, allowing for timely interventions that prevent the need for hospitalization. In surgical settings, predictive analytics can help in assessing the risks associated with procedures, enabling more informed discussions between patients and healthcare providers regarding potential outcomes and postoperative care.

The rise of precision medicine, which seeks to tailor treatments to the unique characteristics of each patient, is heavily dependent on the integration and analysis of diverse healthcare data sources. Precision medicine involves leveraging genomic, clinical, environmental, and lifestyle data to develop personalized treatment plans that are more effective for individual patients. This approach is relevant in oncology, where targeted therapies can be designed to address specific genetic mutations found in a patient's tumor. By combining genomic data with clinical records and treatment response data, researchers can identify which therapeutic approaches are most likely to be successful for specific patient subgroups. Additionally, the integration of realtime data from wearable devices allows for continuous monitoring of how patients respond to these therapies, enabling adjustments to be made as needed to optimize outcomes.

The traditional process of developing new drugs and bringing them to market is time-consuming and costly, often taking years to complete. However, the integration of EHR data, genomic data, and real-world evidence from patient registries and wearable devices can streamline this process by identifying eligible patients more quickly and providing real-time observations into how patients are responding to experimental treatments. This can accelerate the process of enrolling patients in clinical trials and enable more adaptive trial designs, where protocols can be modified based on interim results. The availability of large-scale datasets also allows for more robust post-market surveillance of new therapies, ensuring that any potential side effects or adverse reactions are detected early.

The data-rich environment in healthcare provides a foundation for advancing population health management. By analyzing data from large populations, healthcare organizations can identify trends and patterns that inform strategies for preventing illness and managing chronic conditions at a community level. For example, analyzing EHR data across a region can help identify clusters of patients with uncontrolled hypertension or diabetes, guiding targeted interventions to improve disease management. In this way, data-driven approaches contribute to a more proactive model of care, shifting the focus from treating illness to preventing it. This shift is essential in managing the growing burden of chronic diseases and aging populations, ensuring that healthcare resources are allocated effectively to areas where they will have the greatest impact [\[7\]](#page-22-6).

The use of data analytics in healthcare is also transforming how healthcare organizations operate, optimizing internal processes and improving the efficiency of care delivery. By leveraging data on patient flow, staffing levels, and resource utilization, hospitals can develop predictive models that anticipate patient admissions and discharges, allowing for more efficient bed management and reducing wait times. Data analytics can also be applied to supply chain management, helping healthcare providers to optimize inventory levels and ensure that critical supplies are available when needed. This capability is especially important during periods of high demand, such as during influenza seasons or global health emergencies, where having the right resources at the right time can significantly impact patient outcomes.

## 2 Applications of Data Mining in Data-Driven Decision-Making

#### 2.1 Predictive Analytics for Patient Outcomes

Predictive analytics for patient outcomes is a critical application of data-driven methods in healthcare, leveraging historical patient data to predict future clinical events, thereby improving patient care and resource allocation. The core mechanism involves analyzing large datasets, such as electronic health records (EHRs), to identify patterns that correlate with specific outcomes. These patterns are then used to build predictive models that estimate the probability of future events, such as hospital readmissions, disease progression, or treatment responses.

#### Algorithm 1: Predictive Analytics for Patient Outcomes

```
Data: X = \{x_1, \ldots, x_n\}: Feature vectors (e.g., demographics, clinical data);
Result: \hat{y}_i: Predicted outcomes;
foreach patient i do
     Extract features x_i;
    ▷ Demographics, clinical data
end
Train model f(\mathbf{x}; \theta) on \{(\mathbf{x}_i, y_i)\};▷ Supervised training
foreach new patient j do
     Compute risk s_i = f(\mathbf{x}_i; \theta);
     if s_j \geq \tau then
         Alert for intervention;
     else
         Monitor patient;
      \mathbf{I}end
end
foreach ICU patient k do
     Train time-series model g(\mathbf{X}_k; \theta');
     ▷ Using RNNs or TCNs
     Predict sepsis \hat{y}_k;
     if \hat{y}_k \geq \tau' then
        Alert for intervention;
      \mathbf{I}end
```
The predictive models rely on a variety of input variables, ranging from patient demographics (age, sex, socio-economic status) to clinical data like lab results, imaging data, medication history, and recorded past clinical events. For example, in chronic disease management, such as with diabetes or heart failure, predictive models can integrate these variables to calculate risk scores that quantify the likelihood of adverse outcomes. These risk scores are often calculated using machine learning models, such as logistic regression, decision trees, or more complex ensemble methods like random forests and gradient boosting machines. The models are trained on labeled datasets, where the historical outcome (e.g., readmission or complication) is known, allowing the model to learn relationships between patient characteristics and outcomes.

Decision trees and random forests are commonly employed because they can handle the complex, non-linear relationships inherent in clinical data. Decision trees partition the data based on the values of input features, creating a series of decision rules that predict outcomes. Random forests enhance the robustness of predictions by aggregating the results from multiple decision trees trained on different subsets of the data, which reduces the risk of overfitting and improves generalization. Ensemble methods like these are especially useful in clinical settings where there may be a wide variance in patient responses due to the heterogeneity of medical conditions [\[8\]](#page-22-7).

Predictive analytics is also employed for acute conditions, such as the early detection of sepsis in intensive care units (ICUs). Sepsis, a life-threatening response to infection, requires timely intervention to reduce mortality. Traditional diagnostic criteria might delay detection until overt clinical symptoms are present, but predictive analytics can offer an earlier warning. Here, time-series analysis plays a crucial role, as data streams from patient monitoring systems—tracking variables like heart rate, blood pressure, respiratory rate, and temperature—are used to train models that recognize subtle patterns preceding sepsis onset. Models for such applications often utilize techniques such as recurrent neural networks (RNNs) or temporal convolutional networks (TCNs), which are well-suited for handling sequential data and can capture temporal dependencies across multiple physiological signals [\[9,](#page-22-8) [10\]](#page-22-9).

These machine learning models process high-dimensional time-series data to discern early indicators that are not immediately visible to human observers. By learning from labeled training data, the models can identify the onset of sepsis hours before conventional diagnostic criteria would detect it. When deployed, these models can provide clinicians with risk scores or alerts, indicating the likelihood that a patient is developing sepsis. This allows for timely administration of antibiotics and other therapeutic measures, ultimately reducing ICU mortality rates by enabling faster, more precise responses to emerging clinical threats.

The integration of predictive analytics into clinical workflows necessitates consideration of data availability and quality, as the accuracy of models is heavily dependent on the richness and granularity of the input data. EHRs serve as a foundational data source, offering structured and unstructured data that can be leveraged through natural language processing (NLP) to extract relevant clinical information from notes and reports. The continuous nature of data collection in ICUs further supports the real-time application of predictive models, allowing them to be updated and refined as new data becomes available [\[11\]](#page-22-10).

#### 2.2 Personalized Medicine and Treatment Optimization

Personalized medicine and treatment optimization leverage data-driven approaches to create tailored therapeutic strategies, recognizing that patients with the same clinical diagnosis can have diverse responses to standard treatments. The key concept behind personalized medicine is the use of detailed patient-specific information—spanning genetic data, clinical histories, and patient-reported outcomes—to customize medical care. Data mining techniques play a central role in analyzing this complex, high-dimensional data, facilitating the identification of predictive biomarkers and patient subgroups that may benefit from specific interventions.



In oncology, personalized medicine has become impactful, where the heterogeneity of tumors means that the same histological diagnosis can encompass multiple molecular subtypes. Data mining methods such as clustering algorithms are employed to analyze gene expression profiles from tumor samples. Techniques like k-means clustering, hierarchical clustering, and non-negative matrix factorization (NMF) can group tumors into subtypes based on similarities in their gene expression patterns. These subtypes often have distinct biological pathways, which influence their response to chemotherapy, targeted therapies, or immunotherapies. By classifying tu-

mors according to these molecular characteristics, oncologists can design treatment regimens that are more likely to be effective for specific tumor subtypes, thereby improving patient outcomes while minimizing unnecessary toxicity. For example, the identification of HER2-positive breast cancer as a specific molecular subtype has led to the development of HER2-targeted therapies, such as trastuzumab, which have significantly improved survival rates for patients with this subtype.

The application of personalized medicine extends beyond oncology to the management of chronic diseases, where variability in drug response is a major challenge. Here, pharmacogenomics—analyzing the genetic basis of drug metabolism and response—plays a critical role. For instance, genetic variations in the cytochrome P450 (CYP) enzyme family can significantly influence how a patient metabolizes certain drugs, such as antihypertensives or antidepressants. Data mining of pharmacogenomic data, combined with clinical records from EHRs, enables the identification of genetic variants that affect drug efficacy or the risk of adverse drug reactions. This allows clinicians to select medications and dosages tailored to a patient's genetic makeup, potentially avoiding ineffective treatments and reducing the risk of side effects. For instance, certain alleles of the CYP2D6 gene can categorize patients as poor, intermediate, or ultra-rapid metabolizers of antidepressants, guiding the choice of drugs like selective serotonin reuptake inhibitors (SSRIs) to achieve the optimal therapeutic response [\[12\]](#page-23-1).

The integration of pharmacogenomic data with clinical data, often through the use of advanced data mining and machine learning techniques, enables the development of predictive models that can guide clinical decision-making. These models might use logistic regression, support vector machines (SVMs), or ensemble methods like random forests to predict patient responses based on genetic markers, demographic variables, and historical treatment outcomes. This approach minimizes the need for trial-and-error in prescribing, thereby reducing the time required to reach an effective treatment regimen and improving patient adherence to therapy due to a reduction in adverse effects.

However, the integration of genetic data into clinical practice necessitates a robust computational framework to manage, analyze, and interpret large-scale genomic datasets. The analysis pipeline typically involves multiple steps: from raw sequencing data preprocessing to variant calling, annotation, and statistical analysis. Moreover, data interoperability between EHR systems and genetic databases is critical to ensure that genetic observations can be directly applied to clinical care. Interpreting the clinical relevance of genetic variants also requires access to continually updated reference databases, such as ClinVar, which catalog genetic variants and their associations with drug responses or disease phenotypes [\[13,](#page-23-2) [14\]](#page-23-3).

Advances in natural language processing (NLP) have further enhanced the ability to extract relevant genetic and clinical information from unstructured EHR notes, facilitating a more seamless integration of genetic data with clinical practice. NLP algorithms can be used to identify mentions of genetic variants, medications, and clinical outcomes in physician notes, converting them into structured data suitable for analysis. This capability is crucial in a clinical environment where much of the patient information is stored in free-text format, making direct analysis challenging without the use of such advanced data processing methods.

## 2.3 Resource Optimization and Operational Efficiency

Hospitals and healthcare systems frequently encounter the challenge of efficiently managing resources, especially during periods of heightened demand such as seasonal flu outbreaks or pandemics. Data mining techniques offer a solution by enabling the analysis of historical data on patient admissions, resource utilization, and seasonal trends to develop predictive models. These models help healthcare facilities anticipate future demand, allowing for more informed decisions about staffing, bed capacity, and other critical resources. Time-series analysis is one of the primary methods used in this context, as it can reveal temporal patterns in patient admissions and resource needs by analyzing past trends.

```
Algorithm 3: Resource Optimization and Operational Efficiency
 Data: Historical data: patient admissions, resource usage, seasonal trends X;
 Result: Optimized resource allocation and OR scheduling;
foreach time period t do
     Apply time-series model (e.g., ARIMA, LSTM) on X;
     ▷ Forecast demand trends
     Predict patient inflows \hat{y}_t;
    if \hat{y}_t indicates high demand then
         Adjust staffing and prepare additional resources;
        ▷ Beds, ventilators, etc.
     else
      Maintain regular resource levels;
    end
end
foreach surgery s do
    Extract features x_s (e.g., procedure type, patient factors);
     Predict duration \hat{d}_s using models like regression or random forests;
     Schedule surgery to minimize OR idle time;
    ▷ Optimize OR utilization
 end
foreach intraoperative update do
     Adjust \hat{d}_s with new data;
     ▷ Real-time adjustment for dynamic scheduling
     Update OR schedule as needed;
end
```
For instance, forecasting bed occupancy rates during flu seasons involves analyzing admission data across several previous years. By applying time-series models like ARIMA (AutoRegressive Integrated Moving Average) or more advanced machine learning techniques such as Long Short-Term Memory (LSTM) networks, hospitals can predict peaks in patient inflows. These models account for recurring seasonal patterns as well as potential anomalies, such as sudden spikes in cases. With accurate forecasts, hospital administrators can proactively adjust staffing levels, prepare additional beds, and allocate resources like ventilators or isolation wards well in advance of anticipated surges. This capability is crucial for emergency departments (EDs), where high patient volumes can otherwise lead to long wait times, overcrowding, and strained medical staff. By ensuring that resources match predicted demand, healthcare systems can improve patient throughput, reduce bottlenecks, and maintain a high quality of care even during periods of high demand.

Beyond managing general patient flow, data mining techniques are also employed in the optimization of operating room (OR) schedules. The efficient utilization of ORs is critical for hospital operations, given that they are among the most resourceintensive parts of healthcare facilities. A key aspect of this optimization is the ability to accurately predict surgery durations. Predictive models for OR scheduling analyze large datasets containing details of previous surgeries, including procedure types, patient-specific factors (such as age, comorbidities, and overall health status), and the operating surgeon's historical performance. Variables such as the type of surgical procedure and the experience level of the surgical team can significantly impact the time required for a procedure.

Techniques like regression models, random forests, and gradient boosting are often applied to generate estimates of surgery durations. These models are trained on historical surgical data to learn patterns that influence the length of operations. By using this information, hospitals can create schedules that minimize idle time between surgeries, thereby reducing the underutilization of OR time slots and increasing the number of surgeries that can be performed within a given time frame. Furthermore, real-time predictive models can update these estimates as new information becomes available, such as intraoperative progress or unexpected delays, allowing for dynamic adjustments to the OR schedule [\[15\]](#page-23-4).

The impact of these predictive analytics extends beyond improving OR utilization. By reducing the time patients spend waiting for surgery or recuperating in preoperative areas, hospitals can better allocate nursing and support staff, optimize the use of post-anesthesia care units (PACUs), and ultimately enhance the overall patient experience. Moreover, this optimization contributes to cost savings by decreasing overtime hours for surgical teams and minimizing the need for last-minute schedule changes, which can be costly and disruptive to both patients and staff.

#### 2.4 Early Diagnosis and Disease Surveillance

Timely diagnosis of conditions such as cancer, cardiovascular diseases, or infectious diseases is critical for improving patient outcomes, as early detection often enables more effective treatment interventions. Data mining models play a vital role in this process by analyzing complex patterns within patient data, which may be too subtle for clinicians to detect manually. These models can discern early indicators of disease progression or emerging risks, thus facilitating earlier intervention and potentially better prognoses.

In cardiology, predictive analytics has shown promise in identifying patients at risk of developing cardiovascular diseases, such as coronary artery disease or heart failure, before they manifest clinical symptoms. These models analyze longitudinal trends in vital signs and biomarkers, including blood pressure, cholesterol levels, heart rate variability, and other risk factors like age, smoking status, and genetic predispositions. Methods such as logistic regression are commonly employed to estimate the probability of future cardiovascular events by fitting models to a training set of labeled data, where the outcome (e.g., presence or absence of a cardiac event) is known. Logistic regression offers the advantage of interpretability, allowing clinicians to understand the impact of each variable on the risk estimate. For more complex relationships, support vector machines (SVMs) can classify patients into high- or low-risk categories by mapping data into higher-dimensional spaces, where a hyperplane is used to differentiate between categories based on the combination of risk factors.



Neural networks deep learning models, offer further capabilities for handling nonlinear relationships and high-dimensional data, such as imaging or electrocardiogram (ECG) data. For example, convolutional neural networks (CNNs) can be applied to ECG traces or cardiac imaging to detect arrhythmias or structural abnormalities that might indicate an increased risk of heart disease. These models can learn directly from raw data, automating the feature extraction process that is typically required in traditional models. Neural networks have demonstrated the ability to achieve high accuracy in classification tasks, although they often require large datasets for training to avoid overfitting and ensure generalizability. The observations provided by these predictive models can be integrated into clinical decision support systems, guiding clinicians in prioritizing further diagnostic tests, such as stress tests or echocardiograms, and in planning follow-up care for patients identified as being at elevated risk [\[16\]](#page-23-5).

In public health, data mining is crucial for disease surveillance, allowing authorities to detect and respond to emerging infectious disease threats. Predictive models built on data from electronic health records (EHRs), public health registries, and even non-traditional data sources such as social media or search engine queries can identify patterns indicative of a new outbreak. For example, clustering algorithms, including k-means and hierarchical clustering, can be used to analyze spatial and temporal distributions of reported symptoms or confirmed cases, highlighting areas with unusual increases in respiratory illnesses or other symptoms associated with infectious diseases like influenza or COVID-19. These clusters might indicate early signs of community transmission, prompting targeted investigations and public health responses.

During the COVID-19 pandemic, predictive analytics played an instrumental role in monitoring and forecasting the spread of the virus, as well as in estimating healthcare needs. Time-series models like SEIR (Susceptible-Exposed-Infectious-Recovered) models, adapted with real-time data inputs, helped to predict case surges and hospitalizations, informing decisions on resource allocation such as the distribution of ventilators and ICU beds. Machine learning models also leveraged real-time data to estimate local transmission rates, predict hotspots, and assess the impact of non-pharmaceutical interventions like social distancing and mask mandates. Additionally, natural language processing (NLP) algorithms have been used to analyze online discussions and posts on social media platforms, offering a supplementary source of data for tracking the spread of symptoms and public sentiment about health measures.

The effectiveness of these predictive models in public health surveillance is highly dependent on the quality and timeliness of the data they analyze. Accurate and complete reporting from healthcare providers and public health agencies is essential for these models to generate reliable forecasts. Real-time integration with EHRs and public health databases enhances the ability of these models to detect outbreaks early, allowing for swift interventions such as targeted testing, vaccination campaigns, or temporary lockdown measures. In this way, predictive analytics not only aids in clinical decision-making but also serves as a key tool in the broader effort to manage public health threats through early detection and response.

#### 2.5 Patient Segmentation and Risk Stratification

Identifying high-risk patients within a population is fundamental for optimizing both clinical management and preventive care, as it allows healthcare providers to allocate resources effectively and deliver interventions where they are most needed. Data mining models clustering algorithms such as k-means, are instrumental in this process. These algorithms enable the grouping of patients based on shared health characteristics, such as age, presence of comorbidities, treatment history, lab results, and lifestyle factors. By creating clusters that reflect different levels of health risk, these models facilitate patient stratification, which in turn informs targeted care strategies tailored to the needs of each group.

For instance, in the management of chronic conditions like diabetes, clustering techniques can segment patients into subgroups based on factors like glycemic control levels, frequency of hospital visits, or the presence of complications such as nephropathy or neuropathy. This stratification allows healthcare providers to design tailored disease management programs, ensuring that patients with poorly controlled diabetes receive more intensive monitoring and support, while those with stable conditions might require less frequent interventions. This targeted approach enhances the efficiency of care delivery by focusing more intensive resources—such as regular follow-up, dietetic consultations, and advanced glucose monitoring—on those patients who stand to gain the most from such services. By intervening more precisely, healthcare providers can potentially reduce the risk of acute complications like diabetic ketoacidosis, decrease the frequency of hospital admissions, and improve overall adherence to treatment regimens.

Clustering and other segmentation techniques also have significant applications in preventive health programs for identifying patients who are at high risk of developing chronic conditions. Data mining techniques applied to datasets from primary

```
Algorithm 5: Patient Segmentation and Risk Stratification
 Data: Patient data X: demographic info, clinical history, lab results;
 Result: Patient clusters and risk scores;
 foreach patient i do
  Extract features x_i (e.g., age, comorbidities, lab results);
 end
 Apply clustering algorithm (e.g., k-means) to segment patients;
 ▷ Group patients by shared characteristics
 foreach cluster c do
     Assign risk level r_c based on clinical characteristics;
     ▷ Stratify by health risk
     if high-risk cluster then
         Provide intensive monitoring and tailored interventions;
         ▷ Targeted care for high-risk patients
     else
         Provide routine care;
         ▷ Standard care for lower-risk patients
     end
 end
 foreach new patient j do
     Assign to closest cluster c_i;
     Compute risk score \hat{r}_j;
     ▷ Predictive model for risk assessment
     if \hat{r}_i is high then
         Initiate early interventions;
         ▷ Preventive measures for high-risk patients
     else
         Continue with regular monitoring;
      \mathbf{I}end
 end
```
care practices can detect early indicators of conditions like metabolic syndrome, hypertension, or prediabetes. These indicators may include abnormal blood glucose levels, elevated blood pressure, BMI, or family history of cardiovascular disease. By analyzing these factors, predictive models can flag individuals who are on a trajectory toward more severe health outcomes if their risk factors are not addressed. Such predictive observations enable primary care providers to prioritize these highrisk individuals for lifestyle interventions, such as structured exercise programs or dietary modifications, or for more frequent monitoring through routine blood tests and check-ups [\[17\]](#page-23-6).

Risk stratification models often employ logistic regression and more sophisticated machine learning methods alongside clustering to refine predictions about patient outcomes. For example, logistic regression models might be used to assess the probability of a patient with prediabetes progressing to type 2 diabetes within a certain time frame, based on variables such as age, BMI, and fasting glucose levels. By incorporating this risk information into patient management plans, healthcare providers can initiate early interventions that are designed to prevent disease onset, such as pharmacological treatments (e.g., metformin) alongside lifestyle changes. These targeted preventive measures have the potential to reduce long-term healthcare costs and improve quality of life by mitigating the progression of chronic diseases before they become more challenging and costly to manage.

The successful implementation of such models depends heavily on the quality of the data used for training and analysis. High-quality, comprehensive datasets that accurately capture the diversity of patient populations and clinical conditions are critical for building models that can generalize well across different demographic and clinical settings. If the training data is not representative—such as if it is skewed toward a particular demographic group or if it lacks sufficient variability in clinical presentations—then the resulting models may exhibit biased predictions, leading to suboptimal identification of high-risk patients. Thus, ensuring that data inputs are accurate, up-to-date, and encompass a broad range of patient characteristics is key to maximizing the utility of these data mining models in clinical practice.

#### 2.6 Decision Support for Clinical Diagnosis

Clinical decision support systems (CDSS) are pivotal in modern healthcare, providing clinicians with data-driven observations to enhance the accuracy and efficiency of patient diagnosis and management. By integrating data mining models, CDSS can analyze vast quantities of clinical data to offer evidence-based recommendations. This process is grounded in the ability of these systems to recognize patterns within patient data that are indicative of specific diagnoses or treatment pathways. CDSS functions as a complement to clinical expertise, helping to synthesize information from diverse data sources and suggesting potential conditions or treatment plans that align with the patient's presentation.



A key component of CDSS is the application of natural language processing (NLP) to extract useful information from unstructured clinical texts, such as physician notes, discharge summaries, and patient histories. Clinical records often contain free-text descriptions of patient symptoms, diagnostic observations, and relevant medical history, making them a rich but challenging source of information. NLP algorithms are trained to recognize and extract medical terms, symptoms, and clinical findings from these notes. The extracted data can then be structured and matched against a large database of prior cases, leveraging similarity-based algorithms to suggest possible diagnoses. For instance, if a patient presents with a constellation of symptoms that align with previously documented cases of autoimmune conditions, the CDSS can suggest conditions like lupus or rheumatoid arthritis for further evaluation. These systems help ensure that rare or atypical diagnoses are considered and that clinicians are alerted to potential conditions that might otherwise be overlooked, thus supporting more thorough diagnostic evaluations [\[18\]](#page-23-7).

In the domain of diagnostic imaging, CDSS has been increasingly integrated to assist radiologists in interpreting complex scans. These systems use image analysis algorithms, including convolutional neural networks (CNNs), to compare new scans with large repositories of annotated imaging data, such as CT scans, MRI images, or mammograms. By processing pixel-level information, these models can identify subtle changes or abnormalities that might be indicative of early disease processes. For example, in lung cancer screening, a CDSS might analyze a chest CT scan and flag small nodules that resemble patterns associated with early-stage malignancies, even when the nodules are challenging to detect with the naked eye. Similarly, in mammography, CDSS can identify microcalcifications, which can be early indicators of breast cancer, by comparing them to previously diagnosed cases with similar radiographic characteristics.

These CDSS applications in imaging enhance diagnostic accuracy by reducing variability between different radiologists' interpretations and by highlighting findings that warrant further investigation. This is especially beneficial in conditions where early detection is crucial for improving outcomes, such as certain cancers or neurological conditions. By standardizing the interpretation process and providing a second set of "eyes" through algorithmic analysis, CDSS helps ensure consistency in diagnoses, which is useful in high-volume settings like large hospital systems or screening programs.

CDSS must undergo rigorous validation processes to ensure that their outputs align with established clinical standards and guidelines. This involves testing the system on diverse patient datasets to verify that its diagnostic suggestions are accurate and applicable across various demographics and clinical scenarios. Validation also includes evaluating the system's performance in real-world settings, where it must integrate seamlessly with electronic health records (EHRs) and adapt to the workflows of different clinical environments. Ensuring that the recommendations generated by CDSS are evidence-based and clinically appropriate is critical to maintaining clinician trust and ensuring patient safety. The effectiveness of CDSS depends on the quality and breadth of the data used for training the underlying models. These systems rely heavily on large, well-labeled datasets to learn the associations between patient features and diagnostic outcomes.

## 3 Challenges in Implementing Data Mining for Decision-Making

#### 3.1 Data Privacy and Security

The analysis of sensitive patient data through data mining introduces complexities in privacy management and regulatory compliance under frameworks including the Health Insurance Portability and Accountability Act (HIPAA). Protecting patient data while preserving its utility for analysis involves advanced cryptographic techniques and privacy-preserving methodologies, each with specific tradeoffs. Data anonymization, encryption, and differential privacy are central to these efforts [\[9,](#page-22-8) [19\]](#page-23-8).



Figure 3 Trade-offs in Data Anonymization: Increasing privacy through anonymization techniques reduces the risk of re-identification but leads to a decrease in data utility.

Data anonymization removes or masks direct identifiers (names, social security numbers) and indirect identifiers (ZIP codes, dates of service) that could lead to re-identification of individuals within a dataset. While this process mitigates direct re-identification risks, it often impacts data granularity, potentially reducing utility for detailed analysis, including stratification based on demographic trends. More sophisticated methods like k-anonymity and l-diversity ensure that individual records remain indistinguishable within groups of similar records. However, these methods introduce limitations when high-dimensional data is required for complex models in machine learning applications.

Encryption secures data during both transfer and storage through algorithms including AES (Advanced Encryption Standard), ensuring that data cannot be accessed without the appropriate decryption keys. Public key infrastructure (PKI) systems manage encryption keys, facilitating secure exchanges between healthcare entities. Homomorphic encryption permits computations directly on encrypted data, maintaining confidentiality during processing without needing decryption. Despite its advantages, homomorphic encryption incurs high computational overhead, making it less suitable for large-scale real-time analysis [\[20\]](#page-23-9).



Figure 4 Challenges of Homomorphic Encryption: While it preserves data confidentiality, it introduces significant computational overhead, limiting its use for real-time applications.

Differential privacy provides a statistical approach that protects against reidentification by introducing controlled noise to data outputs. Mechanisms including Laplace noise or Gaussian noise injection ensure that the presence or absence of an individual's data cannot be inferred. Implementing differential privacy requires calibrating the noise level to balance privacy with data utility. Excessive noise can obscure important trends, especially in smaller datasets, which can impair the performance of predictive models in clinical decision support systems or population health analysis.

Securing data during transfer and storage requires robust cybersecurity measures, including SSL/TLS protocols for encrypted transmissions, intrusion detection systems (IDS), and regular vulnerability assessments. The use of blockchain technology creates immutable audit trails, ensuring data integrity during exchanges between institutions, including hospitals and research entities. Implementing these technologies demands significant computational and infrastructural resources, posing challenges for smaller healthcare providers. Advanced persistent threat (APT) mitigation and zero-trust architectures have become more common in larger systems, ensuring that internal data access is closely monitored and controlled.

## 3.2 Integration of Heterogeneous Data Sources

Data in healthcare is often fragmented across multiple systems, including electronic health records (EHRs), imaging databases, and data streams from wearable devices. Integrating these diverse sources into a cohesive analytical framework presents significant challenges due to disparities in data formats, coding standards, and varying levels of data quality. Differences in data encoding, such as ICD-10 codes for diagnoses, DICOM standards for imaging, and proprietary data formats for wearable sensors, can impede the aggregation of data into a unified structure suitable for analysis.



Figure 5 Challenges in Integrating Heterogeneous Data Sources: Integrating data from EHRs, imaging databases, and wearables requires normalization and mapping to a common framework for cohesive analysis.

Healthcare providers must adopt interoperable data standards like HL7 (Health Level Seven) and FHIR (Fast Healthcare Interoperability Resources) to facilitate seamless data exchange between systems. HL7 provides a framework for the exchange, integration, and retrieval of clinical data, while FHIR enables the sharing of structured data over modern web technologies like RESTful APIs. These standards are critical for enabling systems to communicate effectively, ensuring that data flows between disparate databases without loss of meaning or fidelity.

Achieving full interoperability requires substantial modifications to existing infrastructure, including data mappings, interface engines, and standardized terminologies, which can be time-consuming and resource-intensive. Legacy systems often need reconfiguration or even complete redesign to align with newer standards. This process involves both technical challenges, such as schema transformations and data normalization, and logistical challenges, including training staff and adjusting clinical workflows to accommodate new data management protocols.

Integrating unstructured data—physician notes, clinical narratives, and imaging reports—poses additional challenges. This type of data lacks consistent structure, making it difficult to process with standard database queries. Extracting useful information from unstructured data requires advanced natural language processing (NLP) techniques capable of parsing clinical language, recognizing medical entities, and identifying relationships between symptoms, diagnoses, and treatments. Techniques like named entity recognition (NER) and dependency parsing allow NLP models to identify medical concepts within free-text notes and convert them into structured, analyzable formats.

These NLP techniques enable the extraction of critical clinical observations from free-text data, such as recognizing mentions of disease progression or medication side effects within physician notes. Yet, effective NLP models require extensive training data, including labeled clinical corpora, to achieve the accuracy needed for reliable analysis. Even with advanced NLP, reconciling information extracted from unstructured text with structured data from EHRs or imaging databases remains complex, often involving entity resolution and normalization processes to ensure that extracted terms align with existing medical vocabularies.

Without effective integration of these varied data sources, the potential of data mining and advanced analytics for generating comprehensive observations into patient care remains constrained. Fragmented data impairs the ability to create holistic models of patient health, limiting predictive analytics, population health management, and personalized medicine applications. Thus, interoperability and data harmonization are foundational for unlocking the full analytical capabilities of healthcare data, enabling a more connected and data-driven approach to medical decisionmaking.

#### 3.3 Model Interpretability and Trustworthiness

Advanced models, especially those employing deep learning architectures like convolutional neural networks (CNNs) and recurrent neural networks (RNNs), often function as "black boxes" because of their layered and intricate internal representations. The complexity of these models arises from their ability to learn abstract features through multiple layers of non-linear transformations, which makes their decision-making processes opaque. This opacity poses challenges in healthcare, where clinicians need to understand the basis for a model's predictions to ensure they align with clinical reasoning and standards.

Deep learning models excel in tasks like image recognition in radiology or predicting patient outcomes from high-dimensional EHR data, but their lack of transparency can impede trust and adoption in clinical practice. Clinicians may be hesitant to rely on models that cannot provide clear explanations for their output, especially when recommendations deviate from established clinical protocols or involve critical decisions about diagnoses and treatments.

To address this, interpretability methods such as SHAP (SHapley Additive exPlanations) and LIME (Local Interpretable Model-agnostic Explanations) have been



Figure 6 Trade-offs Between Model Complexity and Interpretability: Simple models provide interpretability but lack predictive power, whereas complex models are more accurate but less transparent.

developed. SHAP explains model predictions by calculating the contribution of each feature to a particular prediction based on cooperative game theory, assigning a Shapley value to each feature. These values quantify how each feature influences the prediction, offering a detailed breakdown that helps clinicians understand why the model arrived at a particular decision. SHAP is advantageous for its consistency and ability to provide global and local interpretability, showing both how a model behaves across a dataset and how it makes specific predictions for individual cases.

LIME, on the other hand, approximates the deep learning model locally by creating a simpler, interpretable model around the prediction of interest. It perturbs the input data around the instance being explained and observes the changes in output, using this information to fit a linear model that represents the decision boundary in the local region of the input. LIME provides a simplified explanation that helps clinicians grasp which input features most influenced a specific prediction, even though the overall deep learning model remains complex.



Figure 7 Impact of Noise in Differential Privacy: Introducing noise enhances privacy but reduces the utility of the data, which can affect the accuracy of models derived from such data.

While SHAP and LIME contribute to understanding the decision-making process of advanced models, they introduce additional layers of complexity and computational demands. SHAP, due to its reliance on computing Shapley values, can be computationally intensive when applied to large datasets or models with many features. LIME requires generating numerous perturbed samples to construct the local surrogate model, which can slow down the interpretability process, especially when real-time explanations are needed.

Balancing model complexity with interpretability is critical for effective implementation in clinical environments. Clinicians require models that not only deliver high predictive performance but also provide explanations that align with their understanding of patient physiology and disease mechanisms. Models that are too opaque can face resistance, as clinicians may be uncomfortable basing decisions on predictions that lack transparency when they involve high-stakes scenarios like cancer diagnosis or critical care triage. Conversely, simpler models like logistic regression are easier to interpret but may lack the predictive power needed for complex tasks, potentially overlooking subtle patterns in data that deep learning models can capture.

The goal is to design and deploy models that provide sufficient transparency to be trusted by clinical users, without sacrificing the accuracy and sophistication that make advanced models useful. Incorporating methods like SHAP and LIME into the clinical workflow can help bridge the gap between deep learning's predictive capabilities and the need for interpretability, enabling clinicians to integrate datadriven observations into patient care with greater confidence.

## 4 Conclusion

Healthcare systems increasingly adopt data-driven approaches to refine decisionmaking processes, leveraging the expansive datasets generated from clinical records, administrative databases, and real-time patient monitoring. The traditional reliance on clinical expertise and historical data is gradually supplanted by analytical models capable of processing these extensive datasets, thereby informing clinical decisions with greater precision. Data mining, an essential component of data analytics, extracts meaningful patterns from complex datasets, facilitating a more profound understanding of patient conditions, disease progression, and treatment efficacy. This synthesis of diverse data sources positions data mining as a fundamental tool in modern healthcare, enhancing the ability to make informed clinical decisions.

Challenges inherent in healthcare data—such as high dimensionality, heterogeneity, and dynamic patient information—have been addressed by advanced data mining methods, including machine learning (ML) and deep learning (DL). These methods demonstrate considerable potential for predicting patient outcomes, optimizing treatment plans, and even identifying new therapeutic targets. Through data-driven decision-making (DDDM) frameworks, healthcare providers harness these capabilities to improve patient care, streamline operations, and minimize medical errors. Nonetheless, the implementation of these advanced methods encounters obstacles, including concerns about data privacy, the integration of diverse data sources, and the requirement for specialized expertise to interpret the results of complex models.

This paper explores the role of advanced data mining techniques within the context of DDDM in healthcare. It examines the evolution of data mining in this field, discusses the various techniques employed, and considers their practical applications. The discussion also addresses the challenges that arise when implementing these techniques and suggests future directions for research and innovation in data mining for healthcare.

The transition to data-driven decision-making in healthcare corresponds with the widespread adoption of digital health records and the increasing digitization of healthcare services. The conversion from paper-based records to electronic health records (EHRs) has led to the generation of substantial volumes of structured and unstructured data, creating new opportunities for data analysis. As healthcare organizations sought to extract actionable observations from this data, data mining emerged as a key focus for clinical, administrative, and research endeavors.

Data mining employs a range of computational techniques, including classification, clustering, regression, and association rule learning, to analyze data. Initial efforts relied on simpler models like logistic regression and decision trees to analyze clinical information. However, the growing complexity and volume of data necessitated more sophisticated approaches, such as support vector machines (SVM), neural networks, and ensemble learning methods.

The focus has now shifted towards ML and DL, which enable the analysis of largescale datasets that encompass patient histories, genetic information, and imaging data. Natural language processing (NLP) has become essential for extracting information from clinical notes, facilitating the integration of unstructured data into decision-making processes. These advanced techniques have substantially improved the detection of subtle patterns that may elude traditional statistical approaches.

Machine learning (ML) techniques have become central in healthcare due to their capacity to predict patient outcomes, tailor treatments, and automate diagnostic processes. Supervised learning methods, such as random forests, gradient boosting machines, and SVMs, are frequently employed for predictive modeling, assessing risks like hospital readmission or patient mortality based on historical data. Unsupervised learning techniques, including clustering algorithms like k-means, assist in identifying patterns within patient data, such as grouping individuals with similar health profiles or pinpointing high-risk segments. The application of ML models has been notably effective in areas like oncology, cardiology, and chronic disease management, where individualized patient care is paramount.

Deep learning (DL), a more specialized subset of ML, employs multilayered neural networks to analyze intricate data structures. It is especially effective in medical imaging, with convolutional neural networks (CNNs) aiding in the recognition of images, such as detecting tumors in X-rays or abnormalities in MRI scans. Recurrent neural networks (RNNs) and long short-term memory (LSTM) models are utilized to analyze sequential data, like time-series information from patient monitoring systems, supporting predictions related to patient vitals or chronic condition progression. Autoencoders and generative adversarial networks (GANs) are applied for anomaly detection in medical imaging and generating synthetic data to compensate for the scarcity of labeled training data.

Natural language processing (NLP) facilitates the analysis of textual information from clinical notes, patient reports, and other sources. It helps extract essential medical concepts and their relationships, enabling a more comprehensive view of patient health. Techniques like named entity recognition (NER) identify key terms in unstructured text, linking symptoms with diagnoses and medications. Sentiment analysis of patient feedback assists healthcare providers in understanding patient satisfaction levels and identifying areas for improvement. By enabling the integration of unstructured data into predictive models, NLP enriches the scope of data-driven decision-making.

Clustering methods and association rule learning are crucial in data mining applications. Techniques like k-means and density-based spatial clustering assist in segmenting patient populations, facilitating targeted healthcare interventions. Association rule learning, such as the Apriori algorithm, uncovers relationships between medical conditions or between medications and side effects, providing useful observations for optimizing treatment strategies.

Advanced data mining techniques are instrumental in predictive analytics, enabling the forecasting of patient outcomes like readmission risks, disease complications, and survival probabilities. Such predictive capabilities allow healthcare providers to implement early interventions, adjust treatment plans, and reduce the likelihood of adverse outcomes. Data mining also supports personalized medicine by analyzing genetic, lifestyle, and clinical data, thus helping to tailor treatments to individual patients and avoid trial-and-error methods in medication prescription. Furthermore, hospitals utilize data mining to predict patient admission trends, optimize staffing levels, and manage inventory, thereby enhancing operational efficiency. Analyzing patient data trends allows for the early detection of diseases and the monitoring of public health trends, aiding in timely interventions.

The sensitive nature of patient data necessitates stringent privacy and security measures given regulations like the Health Insurance Portability and Accountability Act (HIPAA). Integrating data from diverse sources, such as EHRs, lab results, and wearable devices, into a unified analytical framework requires sophisticated data engineering. Additionally, many advanced models, especially those relying on deep learning, suffer from limited interpretability, making it challenging for healthcare professionals to comprehend and trust the outputs. Improving model transparency is essential to align observations with clinical practices and secure the confidence of healthcare providers.

The deployment of advanced data mining techniques, such as deep learning (DL) models and ensemble learning methods, requires substantial computational resources, including high-performance computing (HPC) infrastructure and specialized hardware like graphics processing units (GPUs). The complexity of training neural networks, especially convolutional neural networks (CNNs) for medical imaging or recurrent neural networks (RNNs) for time-series patient data, results in significant computational overhead. This issue is compounded by the large-scale nature of healthcare data, which includes high-dimensional datasets from genetic information, continuous monitoring systems, and electronic health records (EHRs). The computational burden often limits real-time analysis capabilities for clinical decision-making in emergency and critical care scenarios. Moreover, as data volumes continue to grow, ensuring the scalability of these algorithms to handle new data streams without compromising processing speed remains a critical challenge, potentially leading to delays in deployment or necessitating costly infrastructure upgrades.

The efficacy of machine learning (ML) and DL models in healthcare is often undermined by the issue of data imbalance and inherent biases in training datasets. Healthcare datasets frequently exhibit imbalances, where certain conditions or demographics are overrepresented while others are underrepresented. For instance, datasets may include a higher proportion of data from urban hospitals or patients of specific age groups, leading to a skewed distribution that biases model predictions. Models trained on such data may display poor generalizability when applied to underrepresented groups, such as rural populations or rare diseases. This limitation is especially critical in tasks like disease diagnosis or risk prediction, where biases can exacerbate disparities in healthcare outcomes. Addressing this requires advanced resampling methods or synthetic data generation through techniques like generative adversarial networks (GANs). However, these solutions come with their own complexities and may not always preserve the underlying clinical nuances of the original data.

Integrating unstructured data sources, such as clinical notes, imaging reports, and social determinants of health, with structured data from EHRs presents a formidable challenge. Natural language processing (NLP) techniques, including named entity recognition (NER) and sentiment analysis, are used to convert unstructured text into analyzable formats, yet these methods struggle with the nuances of medical terminology, abbreviations, and context-specific meanings. Additionally, structured data often follows standardized coding systems like ICD-10, while unstructured data lacks such uniformity, resulting in discrepancies that hinder seamless integration. This fragmentation complicates the construction of cohesive analytical models, as it is challenging to align time-stamped clinical observations with narrative text or link genetic data with imaging results. Advanced integration strategies, such as deeplearning-based NLP models or hybrid architectures, attempt to bridge these gaps, but they introduce substantial computational complexity and require fine-tuning to maintain accuracy. Consequently, achieving reliable integration remains a major hurdle, impeding the full realization of comprehensive, data-driven observations in healthcare decision-making.

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